

The Media Leader Presents

# Media Mind

The inter agency quiz for the best media brains

## Terms and Conditions

### Introduction

These Terms and Conditions govern your participation in the Media Mind Competition organised by TMK Co Ltd in partnership with Adwanted UK. By entering the Competition, you agree to abide by these Terms.

Participation is open to all media agencies that have entered the competition, subject to these Terms and Conditions.

### Booking Process

The entry fee is graded by size of agency determined by Nielsen billings. Details available in automated booking process.

The entry fee is non-refundable.

Deadline for entries is 31 January 2025.

### Confirmation

When you have completed the order process you will be given a booking reference, please make a note of this in case of any queries regarding your booking.

TMK Co Ltd will contact you to arrange competition rounds and venues.

### The Competition

Competing agencies commit to scheduling competition rounds within fifteen working days of entering. TMK Co Ltd will contact you to help organise these dates.

Competitors agree to abide by the scorer's decisions with this decision being final.

Hosting agencies agree to offer audience places to visiting teams.

Agencies will nominate a squad of full or part time employees by name and job title. Teams can only be selected from this squad which cannot be added to once the competition starts.

Competitors understand and agree that the format of competition will be determined once number of entrants is confirmed and will be scheduled to best deliver the objective of Media Mind to celebrate the craft of media. It is envisaged that there will be a minimum of two competition rounds plus a minimum of three knockout rounds including the final.

Agencies commit to appearing in the final when the date and venue is confirmed by TMK Co Ltd and Adwanted UK – this will be held in London on a normal working day.

### Intellectual property

Imagery and data collected during the quizzes will be owned by TMK Co Ltd and will be used for marketing and promotional purposes.

### Data Protection

By registering to take part TMK Co Ltd can provide you with information regarding your booking via post or email. I understand that by registering for Media Mind, TMK may share the information provided with the event sponsors who are each Data Controllers. Shared information includes full name, company, job title, email address and country.

Participants may be contacted by email regarding future events and we may also contact you with information about our services that we deem of interest to you. You can unsubscribe, at any time, from these communications via the link in the emails or when you log into your account. You can also contact us at: Data Protection, TMK Co Ltd 5 Moorlands, Chislehurst, London BR7 5HB.

### Use of Likeness

By attending an event organised by TMK Co Ltd you acknowledge and agree to grant TMK Co Ltd the right at the event to record, film, photograph, or capture your likeness in any media now available or hereafter developed and to distribute, broadcast, use, or otherwise globally to disseminate, in perpetuity, such media without any further approval from you or any payment to you. This grant to TMK Co Ltd includes, but is not limited to, the right to edit such media, the right to use the media alone or together with other information, and the right to allow others to use or disseminate the media.

Entry is open for individual agencies not Groups or Networks.

Contact [mediamind@uk.adwanted.com](mailto:mediamind@uk.adwanted.com) for any queries.



## Media Mind

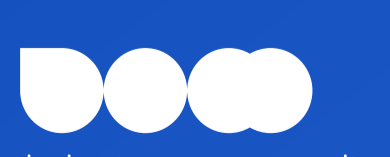
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